

Gebrüder Weiss Press Release

Lauterach, 9 May 2007

Airfreight and Seafreight: Up close and in-depth

Gebrüder Weiss Air & Sea now also delivers a multilingual company magazine

ORANGE GLOBE, the new company magazine from Gebrüder Weiss Air & Sea, provides first-hand reports on the hottest topics from the world of airfreight and seafreight as well as the latest news on the logistics company, its employees and its prospects. The first issue was published on 2 May in nine languages.

“The ORANGE GLOBE company magazine is directed to customers, agents and anyone else interested in learning more about GW Air & Sea and our prospects in a global network,” notes Michael Büchele, Air & Sea Marketing and Sales Manager for GW. In a total of three issues each year, this medium will report on all the major news impacting the international transport and logistics industry. Topics relevant to airfreight and seafreight will be explored and sometimes critically scrutinised, attention and priorities will be focused, background information furnished and exciting projects outlined.

“It’s very important for us to also introduce those employees, business partners and customers who are behind all the ideas, products and solutions that we bring to the market,” adds Michael Büchele. The first issue of ORANGE GLOBE, published on 2 May in a total of nine languages, was sent hot-off-the-press to numerous recipients in Europe and overseas.

Interested parties wishing to delve deeper into the new company magazine can order ORANGE GLOBE at no charge either by sending an email to air-sea@gw-world.com or by calling 05574.696.1802.

The Gebrüder Weiss organisation

The Gebrüder Weiss organisation, headquartered in Lauterach (Vorarlberg, Austria) has more than 4,000 employees at 136 locations around the world. In Central and Eastern Europe, GW has offices in Austria, Switzerland, Germany, Czechia, Slovakia, Hungary, Slovenia, Croatia, Serbia, Bulgaria, Romania and the Ukraine. The logistics company recorded sales of 870 million Euro in fiscal year 2006.

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